



# Privacy Policy

*SMark Technology Zrt.*

*2017-03-08*

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our websites and mobile applications.

### **What personal information do we collect from the people that visit our website or app?**

We do not collect information from visitors of our site or other details to help you with your experience.

### **Connecting with third party social network**

Where you connect or associate your profile with any third party social network or platform, that social network applications or platform will provide certain information about you to us. These social networks and platforms are created and maintained by a third party which is not a part of, or controlled by *SMark Technology*. We may use this data for the purposes described in this privacy policy. You should ensure that you read the third party social network or platform's terms of service and privacy policies to understand how they treat your data and what information they might share with us.

You can make changes to what data a third party social network or platform shares with us, or stop our Services interacting with that social network or platform by adjusting your settings with that third party provider, however you may find you are not able to enjoy all of the same features of our Services.

### **When do we collect information?**

We collect information from you when you enter information on our site or app or provide us with feedback on our products or services.

### **How do we use your information?**

We may use the information we collect from you when you use our services, surf the website, or use certain other site or application features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested,
- To allow us to better service you in responding to your customer service requests,
- To quickly process your transactions,
- To ask for ratings and reviews of services or products.

## How do we protect your information?

We only provide articles and information. We never ask for credit card numbers.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

## Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your site experience more efficient may not function properly.

## Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

## Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our websites or applications. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## Google

Google, as a third-party vendor, uses cookies to serve ads which may be present on our websites and mobile applications. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

### How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

### Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking.

## Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

SMark Technology Zrt.  
Hungary - 3527 Miskolc, Besenyői út 24.  
Company number: 05-10-000548  
Tax id: 25420900-2-05  
operation@smark.eu

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